The Institute of International Management is dedicated to provide quality teaching and research environment enabling students with broad and integrated knowledge of management in preparation for successful careers in business, government agencies or academic institutions.

General Program Learning Goals (goals covered by this course are indicated):

- 1. Students should be able to communicate effectively verbally and in writing.
- 2. Students should solve strategic problems with a creative and innovative approach.
- 3. Students should demonstrate leadership skills demanded of a person in authority.
- 4. Students should think with a global management perspective.
- 5. Students should possess the necessary skills and values demanded of a true professional.

Course Time: 12:10-14:00 Wednesday
Classroom: 62401
Instructor: Jeng-Chung (Victor) Chen, Ph.D.
Hao-Chieh Lin, Ph.D.
Contact Information: victor@mail.ncku.edu.tw; linhjtw@mail.ncku.com.tw
Office Hours: By appointments

Schedule:

<table>
<thead>
<tr>
<th>Date</th>
<th>Content</th>
<th>Facilitator(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/19</td>
<td>Syllabus and Preparations</td>
<td>Profs. Chen and Lin</td>
</tr>
<tr>
<td>10/3</td>
<td>PhD Students meet with Mentor Professor Victor Chen</td>
<td>Prof. Chen</td>
</tr>
<tr>
<td>10/31</td>
<td>Sharing on Writing and Publication Experience</td>
<td>Prof. Chen, Progress Report</td>
</tr>
<tr>
<td>11/8</td>
<td>Selected Journal Article Presentation and Comment</td>
<td>TBA</td>
</tr>
<tr>
<td>11/22</td>
<td>Selected Journal Article Presentation and Comment</td>
<td>TBA</td>
</tr>
<tr>
<td>12/26</td>
<td>Selected Journal Article Presentation and Comment</td>
<td>TBA</td>
</tr>
<tr>
<td>12/20</td>
<td>Selected Journal Article Presentation and Comment</td>
<td>TBA</td>
</tr>
<tr>
<td>1/3</td>
<td>Selected Journal Article Presentation and Comment</td>
<td>TBA</td>
</tr>
<tr>
<td>1/17</td>
<td>Selected Journal Article Presentation and Comment</td>
<td>Profs. Chen and Lin</td>
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</tbody>
</table>

Notes:

1. The course will be conducted every other week.
2. To help students develop research mindsets and capabilities, 2-3 students are required to form a group for paper discussions. Each group needs to select articles from top-tier journals, and then present and comment the core ideas of selected articles in class. Please follow the rules for
article selection and presentation:

(1) In light of professional considerations, for those sessions led by Professor Chen, please limit the articles in the following domains: Information Systems, Production and Operations Management, and General Management. As with the sessions led by Professor Lin, please focus on articles related with Strategic Management (IB included), OB/HR, and Marketing.

(2) Students can ONLY choose articles published between 2005 and 2010 from the following journals:

A. **Information Systems**: MIS Quarterly, Information Systems Research, and Journal of MIS
B. **Production and Operations Management**: Management Science and Decision Sciences Journal
C. **General Management**: Academy of Management Review and Academy of Management Journal

(3) You may ask opinions from Professors to select your articles. However, it’s the responsibilities of each group to select and present papers.

(4) For each presentation, please clearly identify the research questions, the research gaps to be filled, the theoretical background, the key hypotheses (empirical article) or propositions (theoretical article), the methods (sample, measures, and statistics), the results/findings, the implications, and the limitations and future directions. **More importantly, please present your comments/critique and come up with three or more potential research ideas.**

(5) The presentation needs to be original. Standard academic honesty procedure will be applied, and active cheating and/or plagiarism will automatically result in FAIL in the final grade.

(6) In addition to the presentation, each group may design a few questions to involve participants in more in-depth discussion.

(7) All of selected articles need to email to TA by Sep. 30. It’s the responsibility for everyone to read the articles in advance.

(8) One week after the presentation, each group needs to hand in the presented PPT and a 2-page summary note to TA. The discussion in the class needs to be included in the summary note.

3. The course is designed for the purpose of providing students with an opportunity to exchange research ideas and expose ourselves on cutting-edge research papers. As a PhD student, your full devotion is absolutely imperative because it relates not only to the success of the course but also to your own academic spirits and career.

**Grading Components:**

Attendance and participation: 40%
Journal article presentation and discussion: 30%
2-page summary and PPT slides: 30%