The Institute of International Management is dedicated to providing a quality teaching and research environment to provide students with a broad, integrated knowledge of management in preparation for successful careers in business, government or academia.

General Program Learning Goals (goals covered by this course are indicated):

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<tr>
<td>1</td>
<td>Graduates should be able to communicate effectively verbally and in writing.</td>
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<td>2 Graduates should solve strategic problems with a creative and innovate approach.</td>
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<td>3 Graduates should demonstrate leadership skills demanded of a person in authority.</td>
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<td>4 Graduates should think with a global management perspective.</td>
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<td>5 Graduates should possess the necessary skills and values demanded of a true professional.</td>
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Instructor:

Jengchung Victor Chen, PhD (陳正忠)
Phone#: 53561
victor@mail.ncku.edu.tw
Friday 9:00-12:00 and by appointments

Course Description

Our efforts in achieving each of them will assume an uneven weight distribution. This course does not require students to do programming works, nor does it require sophisticated mathematical backgrounds. We emphasize more on the understanding of the exciting convergence of technologies in business. The ability to communicate effectively and efficiently in the class is very important. Class participation is highly appreciated. Good class interactions benefit students and the instructor because it helps peer-learning and the instructor has a clear idea how to adjust the course contents and schedule.

Course Objectives:

1. To emphasize the importance of the relatively new convergent area of ethics and technology;
2. To introduce students a broad range of issues in information and business ethics;
3. To give students an in-depth introduction on a few security technologies;
4. To provide students with global views in this field;
5. To help students integrate multi-discipline knowledge in this course.

Content Summary:

Cyberethics
Ethical concepts and Ethical Theories
Critical Thinking Skills and Logical Arguments
Professional Ethics
Privacy and Cyberspace
Security in Cyberspace
Cyber-crime and Cyber-related Crimes
Intellectual Property Disputes in Cyberspace
Regulating Commerce and Speech in Cyberspace
Equity and Access, Employment and Work
Community and Identity in Cyberspace

Recommended reference:

Ethics and Technology: Ethical Issues in an Age of Information and Communication Technology

Course Requirement:

News Presentation and Report

Individual news presentation and 1-page report on recent events (within 6 months new) will be scheduled during the midterm period. Any topic related to Information Ethics which is an issue of world, region, or a country is welcome. Detailed information (5W) should be included. The summary should be your interpretation/prediction of the news event implications.

Term Paper

At phase 1, please give me 1-page description of the importance of the chosen topic and possible fields to look for the grounded theories for the topic. At phase 2, please submit a paper with at least 15 pages in English (double spaced with Times New Roman Font 12). The group term paper is expected to be a scholarly work. In other words, it must have Introduction, Literature Review, and Research Methodology. Results and Conclusions are not required. I am a firm believer that students can learn effectively and efficiently if they are fully motivated in studying topics they are interested in. Term paper not only serves as an excellent tool for this learning goal but
also a good indicator to the instructor how much students have learned in the class. Early discussion with the professor in choosing an appropriate topic is always a good idea. Each group must get the instructor’s approval on the chosen topic by 10/26. A PowerPoint presentation is required and will be scheduled on the last two weeks of classes. After presentation, the group shall hand in the group term paper with at least 20 (at least 5 references after 2009) references in APA style.

Assignments

Given the abundance of the materials we expected to cover, students are responsible to read all the materials in the perspective chapters even if the instructor does NOT introduce them all in the lecture because of the time constraint. However, students are always welcome to discuss with the professor.

Communication with the Instructor

If you want to have a long discussion (over 10 minutes) with me, please make an appointment with me in advance according to my office hours. While I am usually at my office, I can’t guarantee that I can always talk to you. Please use email to contact me if you can’t visit my office in person. I am known for answering email promptly. I will NOT answer any questions about the homework assignments, term paper, or any other kind of work on the due day. Early communication with me regarding to all kinds of your work is welcome.

Course Policies

Electronic Device Policy

Electronic devices are required to be turned off in the classroom. Calculators and computers are prohibited during examinations unless otherwise specified. Laptop and/or personal computing devices may be used in lecture for the purpose of taking notes.

Attendance Policy

Students are expected to attend all scheduled classes. If you miss an assignment due date or other changes because you are absent, it is your responsibility to obtain notes and possible changes in the schedule from other students.

Assignment Policy

For all homework assignment submissions, make sure you type your name, student ID, exercise number and submission date on the cover page (required). All
homework assignments must be typewritten. If an exercise requires multiple sheets, you must staple them together. Do not staple different assignments together. Disorganized assignments (pages out of order, mislabeled, no cover page, unreadable, etc.) will receive at most 50% of the full credits. If there are multiple sheets to be handed in, you should sequence them according to the order you were instructed to do. Late homework assignments, projects, or any other kind of work past due within one week will receive at most 50% of the full credits. Any work that is past due more than one week will receive no credits at all.

I expect all homework assignments to be your original work. This means that you have your hands on the keyboard when you are doing the homework and that all files and printouts are created by you.

Appeals Policy
To appeal a grade, contact your instructor within 7 days after the homework assignment/group project being returned. Overdue appeals will not be considered.

Incomplete Grade Policy
In most cases, students will not be given an incomplete grade in the course unless they have sound reason and documented evidence. A student who receives an incomplete must have completed or passed a significant portion of the course.

Disabilities Policy
Please notify the instructor during the first 2 weeks of any accommodations needed for the course.

Academic Misconduct
Students are expected to uphold the school’s standard of conduct relating to academic honesty.

Grading Scheme

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<th>Assignment</th>
<th>Points</th>
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<tr>
<td>Midterm News Presentation</td>
<td>50</td>
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<tr>
<td>Midterm 1-page report</td>
<td>50</td>
</tr>
<tr>
<td>Class Participation and Instructor Observation</td>
<td>100</td>
</tr>
<tr>
<td>Final Presentation</td>
<td>50</td>
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<tr>
<td>Final Individual Term Paper</td>
<td>150</td>
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<tr>
<td>Total Possible Points</td>
<td>400</td>
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