The Department of Industrial and Information Management seeks to cultivate industrial and information management professionals who possess TIP (Technological knowledge, Innovative foundation, and Perceptive learning).

Educational Objectives of B.S. Program (objectives covered by this course are indicated):

| V | 1 | Provide introductory courses of various industrial and information systems. |
| V | 2 | Strengthen learning abilities in participating internships and senior projects. |
|   |   | □ 2-1 Students should possess general management skills. |
|   |   | ■ 2-2 Students should possess the necessary skills and values demanded of a true professional. |
|   |   | □ 2-3 Others specified as follows: |
| V | 3 | Enrich learning progress with customized instructions and hand-on practices. |
|   |   | ■ 3-1 Students should be proficient in the use of Information Technology. |
|   |   | □ 3-2 Students should solve strategic problems with a creative and innovative approach. |
|   |   | □ 3-3 Others specified as follows: |
| V | Additions: Students should be able to communicate effectively verbally and in writing. |

Instructor:

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Monday 9:10~11:00  Wednesday 9:10~10:00

Course Description:

This course is designed to introduce the nature of management, its dimensions and challenges to students. This course also explains the concepts of management, discusses the management process, and summarizes the origins of contemporary management thought.

Course Learning Goals:

Students should be able to understand and practice the basic skills involved in organization, planning, leadership, and control.

Content Summary:

1. Understanding the manager’s job.
2. The environments of organizations.
3. Planning and strategic management.
4. Decision making.
5. Organization structure and design.
7. Managing individual behavior.
9. Leadership.
10. Communication in organizations.
11. Managing the control process.
Prerequisite:
Non

Textbooks:
Text: Fundamentals of management by (Ricky W. Griffin)

Recommended references:
References:
1. Leadership (Robert N. Lussier, and Christopher F. Achua.)
2. The leadership experience in ASIA (Ghee S. Lim, and Richard L., Daft.)

Course Requirement:
- Attending the classes, participating in the discussions, submitting reports, and passing the tests.
- Grading Policy:
  - Reports 50%,
  - Tests30%,
  - Attendance (20%).