

課程大綱及進度表

開課系所	經濟系碩士班
開課學年	100 學年
開課學期	第二學期
課程名稱(中文)	國際貿易理論與政策
課程名稱(英文)	INTERNATIONAL TRADE: THEORY & POLICY
課程碼	U550700
分班碼	
先修科目或先備能力	無
學分數	3
開課教師	謝文真 (Wen-jen Hsieh)
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電話	(06) 2757575 #50060 or 50260
Office Hours	19-22:00 Monday & by appointment
課程概述	<p>Main concepts and methods of international trade are illustrated with applications drawn from the real world. Through any trade policy, there will be two distinct groups of winners and losers within the country. As the world economy continues to globalize, international trade issues grow in importance and complexity, creating many new challenges for international economic relations. We will explore the theoretical foundations of international trade, focus on why nations trade, what they trade, and to what extent the strategic trade is beneficial to trading countries at the expenses of trading partners. Also considered will be trade policies and the institutions that determine trade policy.</p>
教學目標	<p>The course stresses concepts and applications of international trade and to examine the effects of various trade policies on domestic and world welfare. Students will have learned to deal with complex trade issues by applying and extending their core skills in economic analysis. They will also have learned to search for</p>

	<p>relevant literature and databases, to approach this information critically and to address key questions on trade from an economic perspective by oral presentations and written essays.</p>
<p>授課課程 大綱明細</p>	<p>Topic 1: Overview on World Trade: An Overview & World Trade Organization</p> <p>Topic 2: Labor Productivity and Comparative Advantage: The Ricardian Model</p> <p>Topic 3: Specific Factors and Income Distribution</p> <p>Topic 4: Resources and Trade: The Heckscher-Ohlin Model</p> <p>Topic 5: The Standard Trade Model</p> <p>Topic 6: External Economies of Scale and the International Location of Production</p> <p>Topic 7: Firms in Global Economy: Export Decisions, Outsourcing, and Multinational Enterprises</p> <p>Topic 8: The Instruments of Trade Policy</p> <p>Topic 9: The Political Economy of Trade Policy</p> <p>Topic 10: Trade Policy in Developing Countries</p> <p>Topic 11: Controversies in Trade Policy</p>
<p>參考書目</p>	<p>The following texts are required for the course:</p> <p>Paul R. Krugman, Maurice Obstfeld and Marc J. Melitz (2012), <i>International Economics: Theory & Policy</i> (9th Edition). Boston, MA: Pearson Addison-Wesley. (Available at http://catalogue.pearsoned.co.uk/educator/product/International-Economics-Global-Edition-9E/9780273754091.page.)</p> <p>WTO (2011), <i>World Trade Report 2011 - The WTO and Preferential Trade Agreements: From Co-existence to Coherence</i> (Available at http://www.wto.org/english/res_e/booksp_e/anrep_e/world_trade_report11_e.pdf.)</p> <p>UNCTAD (2011), <i>Trade and Development Report 2011: Post-crisis Policy Challenges in the World Economy</i>. (Available at http://www.unctad.org/templates/webflyer.asp?docid=15574&intItemID=2068&lang=1.)</p> <p>The Economist, “Big Mac Index,” London: EIU, July 28, 2011. (available at http://www.economist.com/blogs/dailychart/2011/07/big-</p>

	<p>mac-index)</p> <p>Other References:</p> <p>Public Broadcasting Service (PBS), <i>Commanding Heights: The Battle for the World Economy</i>, is available as VCD in the Media Center of NCKU Library (B1 Floor). For more information, please visit website at http://www.pbs.org/wgbh/commandingheights/.</p> <p>Other readings and handouts may be assigned periodically.</p>
課程要求	<p>此課程進行方式主要含括：</p> <ol style="list-style-type: none"> 1. 課堂講授並要求學生參與討論， 2. 課後自行研習與分組報告， 3. 期中報告， 4. 期末學期報告(須於期中先提出題目大綱及參考文獻)。
評量方式	<p>Final Term paper: 50%</p> <p>Mid-Term Report: 20%</p> <p>Miscellaneous assignments & active participation: 30%</p>
課程網址	http://moodle.ncku.edu.tw/
助教資訊	黃雅莉 U56981105@mail.ncku.edu.tw
備註	<ol style="list-style-type: none"> 1. 包含專題演講等活動 2. 請同學遵守智慧財產權觀念及勿使用非法影印教科書
Tentative Schedule	<ol style="list-style-type: none"> 1. 2/20/2012 簡介 WTO <p>WTO (2011)</p>