Institute of International Management
RA62200 Management Information Systems (管理資訊系統)
Spring 2012

The Institute of International Management is dedicated to providing a quality teaching and research environment to provide students with a broad, integrated knowledge of management in preparation for successful careers in business, government or academia.

General Program Learning Goals (goals covered by this course are indicated):

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<th>Graduates should be able to communicate effectively verbally and in writing.</th>
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<td>x</td>
<td>Graduates should solve strategic problems with a creative and innovative approach.</td>
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<td>Graduates should demonstrate leadership skills demanded of a person in authority.</td>
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<td>Graduates should think with a global management perspective.</td>
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<td>Graduates should possess the necessary skills and values demanded of a true professional.</td>
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Instructor:

Jeng-Chung (Victor) Chen, PhD (陳正忠)
53561
victor@mail.ncku.edu.tw
Wednesday 14:00-17:00 am and by appointments

Course Description

This course does not require students to do programming works, nor does it require sophisticated mathematical backgrounds. Our common goal is to cultivate a healthy environment for innovative ideas as well as global views. We emphasize more on the understanding of IS/IT which could be, sometimes, technical, however the ability to communicate effectively and efficiently in the class is also important. Class participation is highly appreciated. Good class interactions benefit students and the instructor because it helps peer-learning and the instructor has a clear idea how to adjust the course contents and schedule.

Course Objectives:

1. To help students understand why Information Systems are important;
2. To introduce students a broad range of topics in Information Systems;
3. To give students an in-depth introduction on network technology and database;
4. To provide students with ethical views related to IS/IT;
5. To help students integrate multi-discipline knowledge in this course.
Content Summary:
Foundations of Information Systems in Business
Competing with Information Technology
Computer Hardware
Computer Software
Data Resource Management
Telecommunications and Networks
Electronic Business Systems
Enterprise Business Systems
Electronic Commerce Systems
Decision Support Systems
Developing Business IT Strategies
Developing Business/IT Solutions
Security and Ethical Challenges
Enterprise and Global Management of Information Technology

Recommended references:

Course Requirement:

Course Contents

Given the abundance of the materials we are supposed to cover, students are responsible to read all the materials in the perspective chapters even if the instructor does NOT introduce them all in the lecture because of the time constraint. However, students are always welcome to discuss with the professor.

Assignment

Two assignments include networking and database questions which are supplemental materials. Two other assignments are from the end-of-chapter exercises. Detail work on the assignments will be paid back on the final exam. Otherwise would not.

Examination

There will be only one final exam on the materials introduced in the class.

Students should take the exams on time. Make-up tests will only be given in cases of extenuating situations with approved excuses and I reserve the right to give any
kind of make-up exam in any format. There will absolutely be no make-ups for
make-up exams.

Communication with the Instructor

If you want to have a long discussion (over 10 minutes) with me, please make an
appointment with me in advance according to my office hours. While I am usually at
my office, I can’t guarantee that I can always talk to you. Please use email to contact
me if you can’t visit my office in person. I am known for answering email promptly. I
will NOT answer any questions about the homework assignments, term paper, or any
other kind of work on the due day. Early communication with me regarding to all
kinds of your work is welcome.

Course Policies

Electronic Device Policy
Electronic devices are required to be turned off in the classroom. Calculators and
computers are prohibited during examinations unless otherwise specified. Laptop
and/or personal computing devices may be used in lecture for the purpose of taking
notes.

Attendance Policy
Students are expected to attend all scheduled classes. If you miss an assignment due
date or other changes because you are absent, it is your responsibility. It is also your
responsibility to obtain notes and possible changes in the schedule from other students
if you are absent. TA will record your attendance situation each hour and you
have to sign in and sign out on the attendance sheet every time we meet.

Assignment Policy
Late homework assignments, projects, or any other kind of work past due within
one week will receive at most 50% of the full credits. Any work that is past due
more than one week will receive no credits at all.

I expect all homework assignments to be your original work. This means that you
have your hands on the keyboard when you are doing the homework and that all files
and printouts are created by you.

Appeals Policy
To appeal a grade, contact your instructor within 7 days after the homework
assignment/group project being returned. Overdue appeals will not be considered.

Incomplete Grade Policy
In most cases, students will not be given an incomplete grade in the course unless they
have sound reason and documented evidence. A student who receives an incomplete
must have completed or passed a significant portion of the course.

Disabilities Policy
Please notify the instructor during the first 2 weeks of any accommodations needed
for the course.
Academic Misconduct
Students are expected to uphold the school’s standard of conduct relating to academic honesty.

Grading Policy:

Online Assignments (4-6) 400 points
Final Exam 100 points
Class Participation (including attendance And the instructor’s observation) 100 points
Total Possible Points 600 points

*Extra Points: Website Survey, Social Network Page, SCORM 100 points