The Institute of International Management is dedicated to provide quality teaching and research environment enabling students with broad and integrated knowledge of management in preparation for successful careers in business, government agencies or academic institutions.

General Program Learning Goals (goals covered by this course are indicated):

1. Graduates should be able to communicate effectively verbally and in writing.
2. Graduates should solve strategic problems with a creative and innovative approach.
3. Graduates should demonstrate leadership skills demanded of a person in authority.
4. Graduates should possess a global economic and management perspective.
5. Graduates should possess the necessary skills and values demanded of a true professional.

Instructor: Dr. Ann Shawing Yang
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Office Hours: By appointment
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Course Objectives:
This course aims to introduce the investment environment of security markets, risk-return trade-off between various financial assets, and asset allocation methods and evaluations accompanied by fundamental theories and concepts of investing. Discussion topics include portfolio theory and practice, equilibrium in capital markets, fixed-income securities, security analysis, options, futures, and other derivatives, and applied portfolio management. Accompanying class lectures, students are required to conduct oral presentations. Upon completion of this course, students will gain not only practical knowledge concerning the investment market and investment products, but also in-depth analysis of portfolio allocation and asset valuations.

Instruction Materials:
- Academic research papers – details will be given in class

Grading Policy:
Students are evaluated in areas of class participation (include oral presentations/homework/assignments) (30%), midterm exam (35%), and final exam (35%).

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