The mission of the Graduate Institute of Finance and Banking is to explore and advance theories and models in financial research to cultivate competitive professionals with ethical integrity, innovative capabilities and international perspective to meet business and social needs in the global economy.

**Learning Goals** (goals covered by this course are indicated):

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**Instructor**

Dr. Yenn-Ru Chen  
Office: 63306  
Email: yrchen@mail.ncku.edu  
Tel: (06) 2757575 ext 53425  
Office hour: by appointment

**Course Description**

This class intends to provide students with knowledge of the most concurrent studies in finance and accounting areas through the academic talks of researchers from the prestigious institutions in the world.

**Readings**

Financial news from newspaper and magazine

**Grading Policy**

Attendance & Participation: 40%  
Read-n-Write Assignment: 60%

- Students are expected to read news articles on the daily basis. Every week, among all articles read, each student is required to discuss the issues of one news article. Please note that issues are not facts reported in the articles, so please do not summarize the articles.
- Students should submit the read-n-write assignment to the shared folder on Dropbox before noon of every Wednesday. Please note that late submission is not allowed. The writing should be **single spaced** and must be more than 1 pages and no more than 3 pages, and the word font should be 12-point Times New Roman.
- Students are allowed to skip this assignment for up to 3 times.
(The first paragraph starts here.) This article is in the topic of XXX. After reading the article, I find two interesting issues regarding XXXXXX.

(Discuss the first issue here for one or two paragraphs.)

(Discuss the second issue for one or two paragraphs.)

(Make conclusion.)