The mission of the Department of Industrial and Information Management is to Cultivate quality professionals with enthusiasm and global perspectives.

General Program Learning Goals (goals covered by this course are indicated):

- 1. Graduates should be able to communicate effectively verbally and in writing.
- 2. Graduates should solve strategic problems with a creative and innovative approach.
- 3. Graduates should demonstrate leadership skills demanded of a person in authority.
- 4. Graduates should possess a global economic and management perspective.
- 5. Graduates should possess the necessary skills and values demanded of a true professional.

Instructor:
Shih-Yu Cheng
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Course Description:
This course focuses on the individual/group behavioral theories in organizations. Behavioral theories taught in this class are derived from the research field of psychology, sociology, and anthropology and have the potential to be applied in the organizational management.

Course Learning Goals:
Upon completing this course, students will be able to:
1. Identify specific theories in organizational behavior from different perspectives;
2. Create a new theory in organizational behavior as a team;
3. Present the new theory in the class, and further apply the behavioral theories in organizations.

Content Summary:
- Introduction
  Ch. 1 (1st week)
- The Individual
  Ch. 2 ~ 3 (2nd week)
  Ch. 4 ~ 5 (3rd week)
  Ch. 6 ~ 7 (4th week)
  Ch. 8 (5th week)
- Mid-Term Exam 1 (6th week)
- Individual Presentation (7th ~ 9th week)
- The Group
  Ch. 9 ~ 11 (10th week)
The Organizational System & Dynamics

Mid-term Exam 2 (15th week)

Group Presentation (16th ~ 18th week)

Prerequisite:
None

Textbooks:

Recommended references:
1. 華人組織行為：議題、作法及出版，鄭伯壎、姜定宇著，2006，台北：華泰文化出版
2. 組織行為研究在台灣：三十年回顧與展望 二版，鄭伯勳、姜定宇、鄭弘岳著，2007，台北：華泰文化出版
3. Journal of Organizational Behavior
4. Journal of Organizational Behavior Management
5. Organizational Behavior and Human Decision Processes

Course Requirement:
1. Class rules will be strictly enforced, turn off your pagers, cellular phones, and electronic devices.
2. Students should read the scheduled textbook content before class.
3. No make-up Exam.
4. No homework and paper will be accepted after due date.

Grading Policy:

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