Learning Goals (goals covered by this course are indicated):

- 1. Graduates should be able to communicate effectively verbally and in writing.
- 2. Graduates should solve strategic problems with a creative and innovative approach.
- 3. Graduates should demonstrate leadership skills demanded of a person in authority.
- 4. Graduates should possess a global economic and management perspective.
- 5. Graduates should possess the necessary skills and values demanded of a true professional.

Instructor
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Office hour: 5—6pm, Tue/Wed or by appointment

Course Description
This course intends to lead students applying the knowledge of finance on real world cases via presentation and intensive discussion. The topics covered in studied cases include firm value creation, cost of capital, capital budgeting, capital structure, dividend policy, IPOs, risk management, takeover, and some special topics.

Before taking this class, students must possess the knowledge in investment and financial management.

Course Objective
This course aims to provide students with training in two dimensions: (1) logical thinking, and (2) problem solving. After this course, students should be able to identify the critical issues for corporate financial problems, to develop the logics of critical thinking, and to apply appropriate financial theory to solve problems.

Required Textbook

Reference Textbook

Grading Policy

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<th>Discussion &amp; Participation 30%</th>
<th>Case Presentation 20%</th>
<th>Weekly Assignment 20%</th>
<th>Term Project 30%</th>
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<td>Yes Written Communication</td>
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<td>Yes Creativity and Innovation 20%</td>
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<td>Yes Problem Solving</td>
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Discussion and Participation

- Intensive class participation is the most essential component to ensure the quality of a full case-teaching course. The more you participate in class discussion, the more you learn from the course.
- To be able to join the participation, students must read the assigned cases and prepare the case questions **BEFORE** class meetings.
  - Key to Success: 3P’s (Preparation, Presence, Participation)
- Please pay attention to the following rules:
  - Listening and talking
  - Listening is the foundation to learning
  - Not just about airtime, content matters
  - Hand-up first
  - No hand-up before the question is finished
  - Hand-up all the time will not be called
  - Don’t read prepared note
  - Don’t go back to earlier remarks (unless they are relevant)
  - Don’t repeat or paraphrase
For each case, the discussion/participation will be conducted in two weeks:

- In the first week, after a brief case introduction by the presenting group, students will participate in an open discussion on the issues of cases.
- After the open discussion, all groups of students will need to work on the case questions.
- In the second week, the presenting group will first present their solution for the case, and then all other groups will debate with the presenting group for their solutions.

**Case Presentation**

- There will be six groups in total. Each group is expected to thoroughly analyze and present 2-3 cases. (This will be finalized in the second week.)
- In the first week, the presenting group will introduce the case to the class before the class discussion; in the second week, the presenting group will present its recommended solution and debates with other groups.
- Power-point presentations are required. In the second week, the presenting group needs to submit a short written report, which should demonstrate all analyses to the final recommendations/decisions.
- Case questions will be provided. Instead of answering the questions one-by-one at the 2nd part of the presentation, the presenting group should incorporate these questions onto the case analyses.
- Please submit the power-point file and the written report to the instructor via NCKU’s e-learning one day before the class meeting.
- All other students should download the presentation files from the website before the class meetings, and are required to ask questions after each presentation.

**Weekly Assignments (starting from the 3rd week)**

- Students are expected to read cases before class and write down the issues faced by the companies in one (1) page. The purpose of issue finding is for the case discussion.
- Please do not just summarize the article or answer the questions of the case(s) in your weekly assignments.
- Students are required to submit each assignment in the beginning of each class. Any late submission will not be graded.
- You don’t need to submit the weekly assignment in the weeks of your presentation.

**Term Paper**
Each group needs to write a library-based case based on a firm in Taiwan or other countries, which is related to the topics covered in this semester. The details will be given in class meetings.

Please choose a firm and identify its specific event before mid-November, and present the story and the research method to the class on December 7th and 14th, 2008. After then, students should not change the firm and case story.

The due date of the term paper is January 18th, 2010.

Other Requirements

- Students are expected to attend classes on time. Any late attending or early leaving will affect your participation grade.
- It is very possible to hand out some materials in class meetings. If you miss any class, you will not be given any make-up lecture and the class materials. You are responsible to make up everything by yourself.
- Cellular phone and pager are supposed to be off or at least be in “vibrate” mode during class meetings.
- Students are expected to check class website regularly. Any change or announcement about the classes will be posted on the website.

* The syllabus is subjective to change, which will be announced on the course page of NCKU’s e-learning.

* Instead of three sessions, there will be two sessions in each week: (1) from 3:10 to 4:25, and (2) from 4:40 to 5:55.